# GOVERNMENT OF INDIA
# FOOD PROCESSING INDUSTRIES
# LOK SABHA

UNSTARRED QUESTION NO:6385
ANSWERED ON:09.05.2005
FIXATION OF PRICES OF COLA BOTTLES
Reddy Shri Mekapati Rajamohan

**Will the Minister of FOOD PROCESSING INDUSTRIES be pleased to state:**

(a) whether the Cola Companies in the country are free to fix the prices of their branded Cola bottles;

(b) if so, whether the Government has any control/guidelines on Cola Companies in regard to fixing of pricess;

(c) if so, the details thereof;

(d) whether the Government proposes to direct the Cola Companies to indicate the retail maximum price and expiry date on bottles; and

(e) if so, the details thereof?

## Answer

THE MINISTER OF STATE OF THE MINISTRY OF FOOD PROCESSING INDUSTRIES (SHRI SUBODH KANT SAHAI)

(a): Yes Sir.

(b): No Sir.

(c): Does not arise.

(d) & (e): The rules already provide for indicating the maximum retail price and best before use date on cola bottles.